



# The Legal Speaker Workshop

Live Only!



Engaging a New Group and Generation of CLE Speakers

Become an Accomplished Speaker and Raise Your Visibility in the Legal Community



Thursday, March 8, 2018

Colorado Bar Association CLE  
1900 Grant St, 3rd Floor -  
Denver, CO 80203



Register for the workshop at [www.cba-cle.org/seminars](http://www.cba-cle.org/seminars)

## HIGHLIGHTS:

- ▶ How to Persuade Your Audience
- ▶ Hear the Most Common Mistakes Presenters Make
- ▶ How to Create an Excellent PowerPoint Presentation
- ▶ Gain Commanding Stage Presence
- ▶ Improve Your Credibility
- ▶ How to Find Ideas for Engaging Topics
- ▶ Learn to Submit a Clear Proposal
- ▶ Speaker Guidelines

## Co-sponsored by:



As an attorney, are tasked with many important presentations, from client meetings to business development to courtroom arguments . . . to continuing legal education presentations.

Being an effective presenter isn't something you're born with. It involves specific techniques, which you can learn.

How do you, as a speaker, make sure that your listener sees the same picture, and comes to the same conclusions, that you did about the information you're presenting?

From stage presence, to the sound of your voice, to the structure of your story, this workshop will help you use the tools that professional actors

and directors use to paint a clear picture. You'll learn about the most common mistakes presenters make and the simple changes you can make to bring your presentations from good to great.

As presenters, most people underestimate their strengths, and misjudge their weaknesses. This workshop will finally give you confidence – you'll know for sure what really works, what you do well, and where you should work to improve.

This dynamic seminar takes you beyond the usual "public speaking" classes to help you discover how to be the most credible, most persuasive person in the room. And you'll leave with clear techniques you can use immediately.

Then, you'll find out from experienced CLE program attorneys how to find speaking opportunities, submit clear and concise proposals, and how to get started.

# Agenda

**Register now!**

- ▶ 8:00 am – 8:25 am: **Registration**
- ▶ 8:25 am – 8:30 am: **Welcome and Introduction**
- ▶ 8:30 am – 9:20 am: **The Actor's Secret**
- ▶ 9:20 am – 10:10 am: **Vocal Presentation Skills**
- ▶ 10:10 am – 10:20 am: **Networking Break**
- ▶ 10:20 am – 11:10 am: **Physical and Vocal Presence & PowerPoint Skills**
- ▶ 11:10 am – Noon: **Getting Started as a Speaker: A Panel of experienced program attorneys and CLE speakers will talk about what you need to get started and their own experiences**
  - ▶ Submitting Topics and Proposal
  - ▶ How I Got Started as a Speaker – The Panel Speaks
  - ▶ Options for Speaking: Co-presenting and Speaker Panels
  - ▶ Q&A
- ▶ Noon: **Adjourn**



# FACULTY

## Workshop Segments: The Actor's Secret, Vocal Presentation Skills and Physical and Vocal Presence and PowerPoint Skills:

Leonard Matheo and Lisa DeCaro are co-founders of Courtroom Performance, Inc., a trial consulting firm dedicated to improving oral advocacy. They have helped hundreds of attorneys and their witnesses prepare for deposition and trial, by employing the professional actor's techniques of effective story analysis, story structure, and persuasive presentation.

## Getting Started as a Speaker Segment:

Includes CLE program attorneys Heidi Ray and Barbara Hollingsworth who have planned thousands of CLE programs and worked with thousands of attorneys. Plus, hear from experienced attorneys and CLE speakers in the Colorado community.



## CONFERENCE REGISTRATION FORM

### REGISTRATION CATEGORIES

- Member of the Colorado Bar Association or any Specialty/Diversity Bar **\$99**
- New Lawyer Edge Partner **Complimentary**
- CLE Elite Pass Holder **Complimentary**
- Non-member of the Colorado Bar Association or any Specialty/Diversity Bar Association **\$159**



**REGISTER BY PHONE:** when using VISA, MC or AmEx  
In Denver: (303) 860-0608 • Toll-Free: (888) 860-2531



**MAIL FORM TO:** CBA-CLE  
1900 Grant St, Suite 300, Denver, CO 80203-4303



**REGISTER ONLINE:** when using VISA, MC or AmEx  
go to [www.cba-cle.org/seminars](http://www.cba-cle.org/seminars)

Name: \_\_\_\_\_

Attorney Registration # \_\_\_\_\_

Firm \_\_\_\_\_

Email: \_\_\_\_\_

Street Address \_\_\_\_\_

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**CBA Elite Pass Holders and  
New Lawyer Edge Partners  
can attend for free!**



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Colorado Bar  
Association  
**CLE** | The nonprofit educational arm of the  
Colorado and Denver Bar Associations

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