

2nd ANNUAL

SPONSORSHIP
OPPORTUNITIES

Colorado Solo-Small Firm Institute



JUNE 10-12, 2020

Cheyenne Mountain Resort • Colorado Springs, CO

For more information, please contact

Melissa Higham

Sponsorship Program Manager

303-824-5373

mhigham@cobar.org



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The CBA Solo-Small Firm Section, CBA-Young Lawyer's Division, the El Paso County Bar Association, and CBACLE are pleased to invite you to join a select group sponsoring the **Colorado Solo-Small Firm Institute**.

The planners of this unique event have put together an innovative format, diverse and experienced faculty members and a schedule with both curriculum and social choices/options to self-style learning and value.

The 2020 Institute will feature excellent keynote speakers, the CBA President's Reception and awards, wonderful opportunities for families and individuals, interactive learning, and will run concurrently with the Colorado Bar Association Board of Governors meeting. Most important, the Institute is designed to foster and encourage success for solo and small firm practitioners throughout Colorado. We believe that your services will help serve this purpose well.

This conference will be held June 10-12, 2020 at the Cheyenne Mountain Resort in Colorado Springs. You will have outstanding visibility, exposure, and connection with the Conference attendees. Personal contact and name recognition are among the invaluable benefits you will receive.

CBA-CLE will be limiting the number of sponsors to ensure optimum visibility for each sponsor, so reserve your place now! Please take a few moments to review the following information and contact us if you have any questions.

We look forward to your support and association with the 2nd Annual Colorado Solo-Small Firm Institute.

Thank you,

Vince O'Brien, Executive Director
Colorado Bar Association CLE
Direct: 303.824.5354
vobrien@cobar.org

Melissa Higham, Sponsorship Program Manager
Colorado Bar Association CLE
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1290 Broadway, Suite 1700, Denver, CO 80203

www.cba-cle.org • 303.860.0608 • Toll Free: 888.860.2531 • FAX: 303.860.0624

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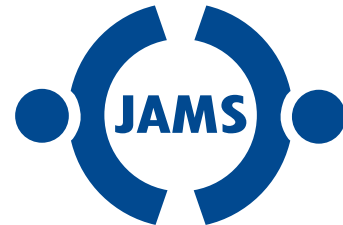
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SPONSOR BENEFITS	Platinum \$6,000	Gold \$4,000	Silver \$2,500	Bronze \$1,500
• One 6 ft. display table	✓	✓	✓	✓
• Complimentary admission to Institute for 4 guests (Professional staff, partners or associates – even clients!)	✓			
• Complimentary admission to Institute for 3 guests (Professional staff, partners or associates – even clients!)		✓		
• Complimentary admission to Institute for 1 guest (Professional staff, partners or associates – even a client!)			✓	
• Discount registration fee for additional Sponsor professional staff, clients, partners and associates	✓	✓		
• Pre-program list of registrants (name, organization and street address)	✓			
• Placement of a video produced by the Platinum Sponsor, pursuant to CBA-CLE's specifications, on CBA Community	✓			
• A link to Sponsor's homepage or preferred website on the CBA-CLE Conference website and in HTML/electronic e-mails*	✓	✓	✓	
• Recognition as a Sponsor in printed promotional brochure (thousands mailed), HTML brochure sent via multiple e-mailings, and posted on the CBA-CLE website*	✓	✓	✓	✓
• Recognition as exclusive sponsor of one of the premier social events! **	✓			
• Recognition as a Sponsor of either wireless access for participants, Institute Charging Station or a networking break		✓		
• Recognition as a Sponsor in opening PowerPoint slide show at Institute and other Institute materials*	✓	✓	✓	✓
• Post-program complete list of attendees (name, organization and street address)	✓	✓		
• Recognition as a Sponsor on opening page of Institute course materials book*	✓	✓	✓	✓
• Descriptive letter from Sponsor in the Institute course materials book*	✓	✓	✓	✓
• Recognition as a Sponsor on prominent signage in registration area and/or other highly visible area (s)*	✓	✓	✓	✓
• Recognition from podium throughout the Conference	✓	✓	✓	✓
• Use of CBA-CLE logo for promotional purposes	✓	✓	✓	

* If enrolled as a Sponsor before printing and/or distribution occurs.

** Limited availability

Institute credentials (name badges) for two individuals to staff Sponsor's exhibit table will be provided to Sponsor at no additional charge. Institute credentials for additional individuals are available for \$100 per person. Exhibit table staff names must be submitted two weeks prior to the Institute. Credentials do not provide access to educational sessions.



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SPONSORSHIP ENROLLMENT FORM

(Please Check One)

<input type="checkbox"/> Platinum – \$6,000	<input type="checkbox"/> Gold – \$4,000	<input type="checkbox"/> Silver – \$2,500	<input type="checkbox"/> Bronze – \$1,500
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PAYMENT INFORMATION

Our sponsorship check in the amount of \$ _____ is enclosed

We would like to pay by credit card:

		
<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AmEx

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PLEASE LIST OUR ORGANIZATION NAME IN ALL INSTITUTE MATERIALS AS FOLLOWS:

Preferred website link: _____

Please direct all information to:

Name: _____ Title: _____

Firm/Company: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

WE ARE HONORED YOU HAVE CHOSEN TO SPONSOR THE INSTITUTE!

Mail, fax or e-mail completed forms and payments to:

Melissa Higham | Colorado Bar Association CLE | 1290 Broadway, Suite 1700 | Denver, CO 80203

Direct Dial: 303.824.5373 | mhigham@cobar.org



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CBA-CLE SPONSORSHIP AGREEMENT

TERMS:

1. Colorado Bar Association CLE/2nd Annual Colorado Solo-Small Firm Institute ("CLE") will arrange for a 6-foot skirted table to be used by each Sponsor, as well as a chair on each side of the table. All display items/information must fit within the top of a 6 foot table. The table shall be set up in a manner so as to provide optimal visibility to registrants and minimal disruption of the educational atmosphere. CLE shall have discretion as to specific location of tables.
2. CLE shall have discretion as to appropriate giveaways and drawing prizes.
3. Sponsor must set up and tear down by the times requested by CLE.
4. Nothing in this Agreement shall prevent CLE from seeking sponsorships from any other entity for any Conference.
5. Sponsor agrees to be responsible for any incidental charges that it may accrue on Sponsor floor, including, without limitation, any electrical access, phone line or internet hook-up to Sponsor's table, and/or any audiovisual equipment ordered for the Sponsor table. Sponsor will order this equipment directly from the Conference facility.
6. On the occasion that CLE must cancel a scheduled Conference, the Sponsor may receive a refund of Sponsorship payments made to CLE or a credit to sponsor for another CLE event. CLE will have no further liability to Sponsor for such cancellation. If Sponsor cancels, regardless of the time of cancellation, its sponsorship payments are non-refundable.
7. This Agreement does not constitute an endorsement by CLE of Sponsor or its products or services; nor may Sponsor represent in any manner that its goods or services have been endorsed by CLE.
8. Sponsor agrees, to the maximum extent Colorado law permits, to defend, indemnify and hold harmless CLE, its agents and its employees, from and against any and all claims, actions, causes of action or liabilities arising or alleged to have arisen out of, or resulting from, any act undertaken or committed by Sponsor or its contractors or agents in connection with the performance of this Agreement. Sponsor also agrees, to the maximum extent Colorado law permits, to defend, indemnify, and hold harmless CLE from and against any liability resulting from any and all claims, actions or causes of action, which may be asserted by third parties arising out of the performance of Sponsor's obligations pursuant to this agreement. These indemnities shall survive the expiration of this Agreement.
9. Sponsor and/or its agents, contractors or employees are solely responsible for the safety of their property at all times during transit to and from and at the location of the 2nd Annual Colorado Solo-Small Firm Institute, and waives and releases CLE from any claim it may have for damage to, or loss of, any of its property from any cause, notwithstanding any provision to the contrary herein.
10. Sponsor agrees that if any provision herein is determined not enforceable by a court, the provision shall be enforced to the maximum extent permitted by Colorado law and the remaining provisions shall be enforced as written.

I have read and agree to the terms of this Agreement and amendments or interpretations thereto by CLE of which notice is provided to Sponsor.

Sponsor Signature: _____ Date: _____

CBA-CLE Representative: _____ Date: _____

A copy of this agreement will be e-mailed to the individual named above upon receipt of the signed agreement and payment from Sponsor and acceptance by CLE. This agreement is not accepted until executed in writing by CLE.

QUESTIONS OR FOR MORE INFORMATION ON SPONSORSHIPS, PLEASE CONTACT:

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