### 49<sup>™</sup> ANNUAL

# Rocky Mountain Securities Conference

### NEW ADMINISTRATION, NEW YEAR, NEW SEC!

The **Rocky Mountain Region's PREMIER Securities Conference** presented by many of the country's most knowledgeable securities practitioners!

### Friday, May 5, 2017

**Denver Marriott City Center** 1701 California Street, Denver, CO

Submitted for 8 General CLE Credits, including 2 Ethics

Recommended for 8 Hours of CPE Credit

### REGISTER ONLINE Go to www.cba-cle.org

- What's Ahead for Regulation and the SEC?
- SEC Enforcement Current Priorities and Litigation Update
- Regulated Entities Industry Developments and the SEC's National Examination Program
- Corporation Finance: Policy Update and Regulatory Agenda
- Professionalism in the Securities Industry: Liability of Gatekeepers
- Investment Advisers and Private Funds
- New Perspectives on Capital Formation for Small Business
- Current Considerations for Corporate Transactions
- Current Trends in Securities and White Collar Defense
- General Counsel Viewpoints
- Accounting and Audit Issues: Hot Topics and Important Updates
- Ethical Issues for Securities Industry Professionals



Co-sponsored by the U.S. Securities and Exchange Commission, the Business Law Section of the Colorado Bar Association, and the Colorado Society of Certified Public Accountants



### 49<sup>TH</sup> ANNUAL Rocky Mountain Securities Conference

If you want to get the facts, gain insight about the impact of the new administration, and hear from voices of experience ...

DON'T MISS THIS CONFERENCE!

- Get the latest on developments at the SEC, and what may be next.
- Unmatched networking opportunities.
- Hear from local, statewide, and national practice leaders!
- Plus, Breakout Sessions this year! You asked. We listened.

Submitted for 8 General CLE Credits, including 2 Ethics Recommended for 8 Hours of CPE Credit

### **REGISTER ONLINE! Go to www.cba-cle.org**

The 49th Annual Rocky Mountain Securities Conference features a line-up of presenters who are well known throughout the securities profession and whose observations have earned the respect and attention of the investment community.

### **Program Agenda**

MAY 5, 2017

1701 California Street, Denver, CO

REGISTER TODAY – SEATING IS LIMITED!

**Denver Marriott City Center** 

8:00 AM	Registration and Continental Breakfast
8:15 AM	Welcoming Remarks
	• Julie K. Lutz, Program Chair, Regional Director, SEC Denver
	• Vincent J. O'Brien, Executive Director, Colorado Bar Association CLE
8:30 - 9:20 AM	SEC Enforcement – Current Priorities and Litigation Update
	This interactive panel discussion will cover a review of recent, significant SEC Enforcement cases; priorities of the
	SEC's Market Abuse Unit, including insider trading post-Salman and recent market structure cases; priorities of th
	SEC's Asset Management Unit, including fees, expenses and conflicts of interest; and an update on the SEC's
	whistleblower and cooperation programs.
	PANEL:
	• Joseph K. Brenner, Chief Counsel, Enforcement Division, SEC
	• C. Dabney O'Riordan, Co-Chief, Asset Management Unit, Enforcement Division, SEC
	• Robert A. Cohen, Co-Chief, Market Abuse Unit, Enforcement Division, SEC
	MODERATOR: Kurt L. Gottschall, Associate Regional Director, Enforcement Division, SEC Denver

### **Program Agenda**

9:30 - 10:20 AM	<ul> <li>Regulated Entities – Industry Developments and the SEC's National Examination Program This session will present both SEC and industry perspectives on topics affecting investment advisers, investment companies, broker-dealers, and private funds. The panelists will discuss selected industry developments, as well as the current priorities of the SEC's National Examination Program, which include electronic investment advice, wrap fee programs, recidivist representatives, multi-branch investment advisers, public pension plans, and mutual fund share class selection. PANEL: <ul> <li>Peter B. Driscoll, Acting Director, Office of Compliance Inspections and Examinations, SEC</li> <li>Susan Wold, Vice President, Janus Capital Group, Inc.</li> <li>Robert Plaze, Partner, Proskauer Rose LLP; Former Deputy Director of the SEC's Division of Investment MODERATOR: Thomas M. Piccone, Associate Regional Director, Office of Compliance Inspections and Examinations, SEC Denver</li> </ul></li></ul>
10:20 - 10:30 AM	Networking Break
10:30 - 11:20 AM	<b>Corporation Finance: Policy Update and Regulatory Agenda</b> An interactive discussion with <b>Shelley Parratt</b> , Acting Director, Division of Corporation Finance, SEC, regarding a wide-range of issues including current division priorities, the status of rule-making, and other recent disclosure developments, with <b>Douglas R. Wright</b> , Partner, Faegre Baker Daniels LLP.
11:20 AM - 12:45 PM	LUNCHEON AND PRESENTATION (lunch service from 11:20 - 11:45 am)
1 ETHICS CREDIT	<b>Professionalism in the Securities Industry: Liability of Gatekeepers</b> (11:45 am - 12:45 pm) Gatekeepers, such as outside legal counsel, auditors, executives, compliance officers, in-house counsels, and boards of directors, are often in a unique position to disrupt or prevent misconduct while acting within the bounds of professional responsibility. This discussion will focus on providing guidance for responsible gatekeepers as to how to act professionally and appropriately. <i>Presented by Thomas J. Karr, Assistant General Counsel, Office of the General Counsel, SEC</i>
12:45 - 1:00 PM	Networking Break

### **BREAKOUT SESSIONS BEGIN**

### **Breakout Session A:**

#### 1:00 - 1:50 PM

### Investment Advisers and Private Funds: Hot Topics and Current Issues

This session will address issues related to private funds, including fee and expense allocation, hidden fees, conflicts of interest, related party transactions, safety of assets, valuation, reporting, disclosure, and the roles and potential liability of private fund administrators and auditors.

#### PANEL:

- Kevin Rohnstock, General Counsel and Chief Compliance Officer, KSL Capital Partners
- Mark Weakley, Partner, Bryan Cave LLP
- *Kenneth Bossert, Assistant Regional Director, Office of Compliance Inspections and Examinations, SEC Denver*

MODERATOR: Jason Burt, Assistant Regional Director, Asset Management Unit, Enforcement Division, SEC Denver

### **Breakout Session B:**

#### 1:00 - 1:50 PM

### **Current Trends in Securities and White Collar Defense**

Hear expert defense counsel discuss disclosure and cooperation in light of the changing landscape of SEC/DOJ leadership; potential changes in FCPA enforcement, including DOJ's 2016 FCPA Pilot program; SEC forum selection following *Bandimere* and the Appointments Clause challenges; and tips for dealing with SEC and DOJ staff concerning the Wells process and settlement negotiations.

PANEL:

- Coates Lear, Principal, Squire Patton Boggs
- John V. McDermott, Shareholder, Brownstein Hyatt Farber Schreck LLP

• David A. Zisser, Shareholder, Jones & Keller, P.C. MODERATOR: John F. Walsh, Wilmer Cutler Pickering Hale and Dorr, Former U.S. Attorney, District of Colorado

### Program Agenda continued

### **BREAKOUT SESSIONS CONTINUE**

### **Breakout Session A:**

1:50 - 2:00 PM Networking Break

#### 2:00 - 2:50 PM

### New Perspectives on Capital Formation for Small Business

This session will include practice pointers to avoid legal pitfalls for small businesses raising capital under Regulation D, 506(c), and crowdfunding, as well as the SEC's regulatory efforts in this arena.

PANEL:

• Julie Z. Davis, Senior Special Counsel, Office of Small Business Policy, Division of Corporation Finance, SEC

• Gerald Rome, Commissioner, Colorado Division of Securities, Department of Regulatory Agencies, State of Colorado MODERATOR: Reid A. Godbolt, President, Jones & Keller, P.C.

### 2:50 - 3:00 PM Networking Break

#### 3:00 - 3:50 pm

### **Current Considerations for Corporate Transactions**

Thoughtful approaches, practice pointers, and lessons learned in mergers, acquisitions, divestitures, and other significant transactions.

PANEL:

- J. Deitz Fry, Managing Director, Endeavour Capital
- Lucy Stark, Partner, Holland & Hart LLP

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• Ryan C. Koch, Vice President, Corporate Development, IHS Markit

MODERATOR: **Ronald R. Levine, II**, Partner, Arnold & Porter Kaye Scholer LLP

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### **Breakout Session B:**

1:50 - 2:00 PM Networking Break

#### 2:00 - 2:50 PM

**General Counsel Viewpoints on the Legal Landscape** Talented general counsel share their unique perspectives on best practices for handling Whistleblower complaints and managing employment counsel; ensuring effective controls over disclosure of perquisites; and managing change-of-control disclosures after *Allergan*.

PANEL:

- Margaret E. McCandless, Vice President and General Counsel, Intrepid Potash
- Anne Benedict, Executive Vice President, Chief Legal Officer and Secretary, Summitt Materials

MODERATOR: **Daniel F. Shea**, Of Counsel, Hogan Lovells LLP, Former Regional Director, SEC Denver

### 2:50 - 3:00 PM Networking Break

#### 3:00 - 3:50 PM

### Accounting and Audit Issues: Hot Topics and Important Updates

This panel of national experts will address hot topics such as the new revenue recognition rules, non-GAAP measures, auditor independence issues, practical considerations for restatements, and other emerging areas of focus from the SEC. PANEL:

- Michael Maloney, Chief Accountant, Enforcement Division, SEC
- Jeremy Dillard, Partner, SingerLewak LLP

MODERATOR: Jake Vossen, Partner, National Director of Audit and Accounting, Hein & Associates LLP

3:50 - 4:00 PM	Networking Break			
4:00 - 4:50 PM	Ethical Issues for Securities Industry Professionals			
1 ETHICS CREDIT	This interactive session focuses on the boundaries of ethical representation in negotiated transactions; contact with represented parties and organizations; current ethical dilemmas regarding electronic discovery; and ethical issues associated with Whistleblower and/or <i>qui tam</i> complaints. PANEL:			
	Andrew Shoemaker, Partner, Shoemaker Ghiselli + Schwartz LLC			
	• Elizabeth Karpinski Vonne, Partner, Davis Graham & Stubbs LLP			
	• Gregory A. Kasper, Regional Trial Counsel, Enforcement Division, SEC Denver			
	MODERATOR: Matthew Kirsch, Deputy U.S. Attorney, U.S. Attorney's Office, District of Colorado			

### **Program Faculty**

### FACULTY AND PLANNING COMMITTEE:

Julie K. Lutz Program Chair Regional Director Securities and Exchange Commission Denver, CO

George Curtis Partner Gibson, Dunn & Crutcher, LLP Former Regional Director Securities and Exchange Commission Denver, CO

### **Robert Davenport**

Jones & Keller, PC Of Counsel Former Regional Director Securities and Exchange Commission Denver, CO

**Rebecca L. Franciscus** Senior Counsel Securities and Exchange Commission Denver, CO

**Christopher P. Friedman** Assistant Regional Director Office of the Assistant Director of Regional Operations Securities and Exchange Commission Denver, CO

Kurt L. Gottschall Associate Regional Director Enforcement Division Securities and Exchange Commission Denver, CO

**Donald Hoerl** Consultant and Former Regional Director Securities and Exchange Commission Denver, CO

Thomas M. Piccone Associate Regional Director Office of Compliance Inspections and Examinations Securities and Exchange Commission Denver, CO

### Daniel F. Shea

Of Counsel Hogan Lovells LLP Former Regional Director Securities and Exchange Commission Denver, CO

### FACULTY:

Anne Benedict Executive Vice President Chief Legal Officer and Secretary Summitt Materials Denver, CO

Kenneth Bossert Assistant Regional Director Office of Compliance Inspections and Examinations Securities and Exchange Commission Denver, CO

Joseph K. Brenner Chief Counsel Enforcement Division Securities and Exchange Commission Washington, DC

Jason Burt Assistant Regional Director, Asset Management Unit Enforcement Division Securities and Exchange Commission Denver, CO

Robert A. Cohen Co-Chief, Market Abuse Unit Enforcement Division Securities and Exchange Commission Washington, DC

Julie Z. Davis Senior Special Counsel Office of Small Business Policy Division of Corporation Finance Securities and Exchange Commission Washington, DC

Jeremy Dillard Partner SingerLewak LLP Woodland Hills, CA Peter B. Driscoll Acting Director Office of Compliance Inspections and Examinations Securities and Exchange Commission Washington, DC

J. Deitz Fry Managing Director Endeavour Capital Denver, CO

**Reid A. Godbolt** President Jones & Keller, PC Denver, CO

**Thomas J. Karr** Assistant General Counsel Office of the General Counsel Securities and Exchange Commission Washington, DC

**Gregory A. Kasper** Regional Trial Counsel Enforcement Division Securities and Exchange Commission Denver, CO

Matthew Kirsch Deputy U.S. Attorney U.S. Attorney's Office District of Colorado Denver, CO

Ryan C. Koch Vice President Corporate Development IHS Markit Denver, CO

Coates Lear Principal Squier Patton Boggs Denver, CO

Ronald R. Levine, II Partner Arnold & Porter Kaye Scholer LLP Denver, CO

### Program Faculty continued

Michael Maloney Chief Accountant Enforcement Division Securities and Exchange Commission Washington, DC

Margaret E. McCandless Vice President and General Counsel Intrepid Potash Denver, CO

John V. McDermott Shareholder Brownstein Hyatt Farber Schreck LLP Denver, CO

**C. Dabney O'Riordan** Co-Chief, Asset Management Unit Enforcement Division Securities and Exchange Commission Los Angeles, CA

Shelley Parratt Acting Director Division of Corporation Finance Securities and Exchange Commission Washington, DC

Robert Plaze Partner Proskauer Rose LLP Former Deputy Director of the SEC's Division of Investment Management Washington, DC Kevin Rohnstock General Counsel and Chief Compliance Officer KSL Capital Partners Denver, CO

Gerald Rome Commissioner Colorado Division of Securities Department of Regulatory Agencies State of Colorado Denver, CO

Andrew Shoemaker Partner Shoemaker Ghiselli + Schwartz LLC Boulder, CO

Lucy Stark Partner Holland & Hart LLP Denver, CO

**Elizabeth Karpinski Vonne** Partner, Davis Graham & Stubbs LLP Denver, CO

Jake Vossen Partner, National Director of Audit and Accounting Hein & Associates LLP Denver, CO John F. Walsh Partner Wilmer Cutler Pickering Hale and Dorr Former U.S. Attorney District of Colorado Denver, CO

Mark Weakley Partner, Bryan Cave LLP Boulder, CO

Susan Wold Vice President Janus Capital Group, Inc. Denver, CO

**Douglas R. Wright** Partner Faegre Baker Daniels LLP Denver, CO

**David A. Zisser** Shareholder Jones & Keller, P.C. Denver, CO

# In addition to our distinguished faculty, we would also like to thank the following for their help in shaping this conference:

- Stacey Bowers, JD, PhD, Assistant Professor of the Practice, University of Denver Sturm College of Law
- Rebecca Campbell, CAE, CPE Director, Colorado Society of Certified Public Accountants (COCPA)
- John Eckstein, Director, Fairfield & Woods, P.C.
- Julie Herzog, Member/Manager, Fortis Law Partners L.L.C.
- Valerie Pappas, Partner, Davis & Ceriani P.C.
- Lucas Ritchie, Shareholder, Jones & Keller, P.C.
- Tamara Seelman, Partner, Gordon & Rees Scully Mansukhani

### THANK YOU!

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### **Register by PHONE**

when using VISA, MC or AmEx In Denver: (303) 860-0608 Toll-Free: (888) 860-2531

**Or FAX form to** when using VISA, MC or AmEx FAX to: (303) 860-0624



#### Or MAIL form to CBA-CLE 1900 Grant St, Suite 300

Denver, CO 80203-4303



#### **Or Register ONLINE**

when using VISA, MC or AmEx Go to www.cba-cle.org

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Your course tuition includes: Course materials (please select paper or digital), and admission to the entire Conference, including lunch.

### YOU MUST INDICATE IF YOU PLAN TO ATTEND THE LUNCHEON **OR ONE WILL NOT BE ORDERED FOR YOU.**

### **STEP 1 - REGISTRATION TYPE:** (Select live program or live webcast)

- LIVE PROGRAM: MAY 5, 2017 At the Denver Marriott City Center, 1701 California Street, Denver, CO (BL050517L)
- LIVE WEBCAST: MAY 5, 2017 You must have access to high-speed internet (BL050517W)

### **STEP 2 - REGISTRATION TUITION:**

Non-Member:	\$429
CBA Member:	\$379
CBA Business Law Section Member:	\$349
Government Employee:	\$329
New Lawyer Edge Partner:	\$189.50
Colorado CPA Society Member:	\$429
CLE Elite Pass Holder:	\$189

### **STEP 3 - LUNCHEON:**

**YES** - I will attend the luncheon **I** *require a vegetarian selection* **NO** - I will not attend the luncheon

### STEP 4 - SELECT MATERIALS FORMAT: (Please select one)

Digital Download (PDF via EMAIL sent approx. 24-48 hrs. prior to the seminar) Printed Book (pick up at seminar)

### LIVE CONFERENCE ORDER FORM TOTAL \$

**CANCELLATION POLICY:** If you are unable to attend, please notify CBA-CLE by May 1, 2017, and we will gladly refund your tuition in full, transfer your tuition to the homestudy, or you may send someone in your place. Cancellations after 5:00 pm on May 1, 2017, will be refunded less a \$100 cancellation fee.

### **PAYMENT METHOD:**

Enclosed is my check made payable to CBA-CLE

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All registrations must include a check or charge card information. Mail to CBA-CLE, 1900 Grant St., Suite 300, Denver, Colorado 80203-4303. You may register by phone or fax when using MasterCard, Visa or AmEx. Phone 303-860-0608 • Fax 303-860-0624

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The nonprofit educational arm of the Colorado and Denver Bar Associations

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